Introducing an AI enabled digital solution that solves a real-world clinical problem: learnings from addressing pain identification challenges

Prof Kreshnik Hoti







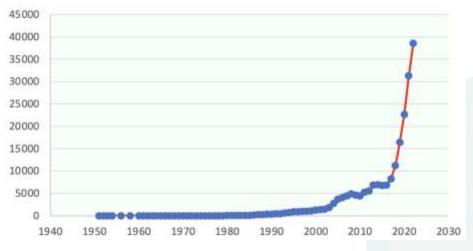
Disclaimer

• Kreshnik Hoti is a Professor at the Division of Pharmacy, Faculty of Medicine, University of Prishtina. He is one of the co-founders and shareholders of PainChek (formerly known as EPAT Technologies) for whom he also consults in the role of Senior Research Scientist. He is named a co-inventor together with Prof Jeffrey Hughes and Dr Mustafa Atee on a pain assessment method and system (US20170156661A1).



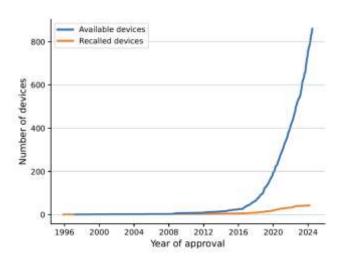








PubMed search for term: Artificial Intelligence



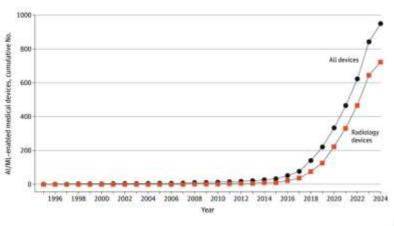
ESCP

- 1250 AI enabled devices to date
- 148 new ones during 2025 (until May)

Available and recalled AI-enabled medical devices that received FDA approval over the period 1995-2024.

Source: Windecker D, Baj G, Shiri I, et al. Generalizability of FDA-Approved AI-Enabled Medical Devices for Clinical Use. *JAMA Netw Open*. 2025;8(4):e258052. doi:10.1001/jamanetworkopen.2025.8052





Number of US Food and Drug Administration-Approved AI/ML-Enabled Medical Devices by Year.

Source: Sivakumar R, Lue B, Kundu S. FDA Approval of Artificial Intelligence and Machine Learning Devices in Radiology: A Systematic Review. IAMA Netw Open. 2025 Nov 3,8(11):e2542338. doi: 10.1001/jamanetworkopen.2025.42338. PMID: 41201805; PMICID: PMICI.2595527.



What's the real aim...?

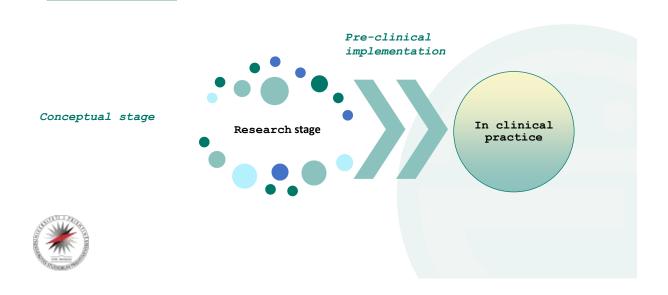
- Research publication?
- High-impact?
- Application in the real world?





ESCP European Society of Clinical Pharmac

Key scenarios for AI driven solutions



The problem...



Pain assessment is difficult especially for those who cannot communicate such as dementia sufferers

Pain is often under-detected and undertreated







Behavioural and Psychological Symptoms of Dementia (BPSD)



>90% of people with dementia affected

• Greater the pain = Greater BPSD & severity

• Pain group 3.8 times more likely to experience BPSD

25.3% more neuropsychiatric behaviours

33.6% higher severity of behaviours

31.4% more distress to caregivers



Source: Atee M, Morris T, Macfarlane S, Cunningham C. Pain in dementia: prevalence and association with neuropsylutric behaviors Journal of Pain and Symptom Management. 2021 Jun 15(16):1215-26. Kunik ME, et al. S Causes of aggressive behavior in patients wit dementa. The Journal of clinical psychiatry, 2009 May 7(19):1416-52, Atee et al. Pain in Dementia: Prevalence and Association with Neuropsylutric Dehaviors. Journal of Pain and Symptom Management. 2020 19 pain Australia

Antipsychotic prescribing in Dementia



• Department of Health study

180,000 prescriptions of antipsychotics annually

140,000 prescribed inappropriately

 Antipsychotic use associated with side effects and increased mortality





A solution created by pharmacists



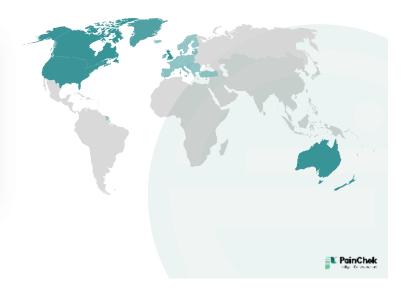








- Over 15 million global pain assessments
- Approx. 200,000 residents with dementia in 1900 facilities
- Over 16,000 carers and healthcare professionals trained
- Over 200,000 pain assessments being conducted monthly in the UK
- Regulatory cleared: Australia, EU, Canada, Singapore, New Zealand...
- PainChek Adult FDA de Novo cleared on October 2025



Facial Expressions...



Facial Action Coding System (FACS)

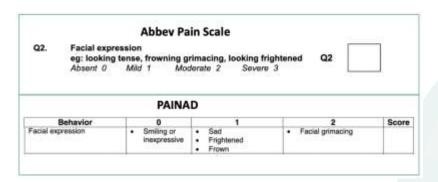
- A catalogue of facial muscle movements (contractions/ relaxations) to describe facial expressions
- Different muscle movements/ combinations of muscle movements have been found to indicate pain





Comparison of Current Tools







Al face assessment





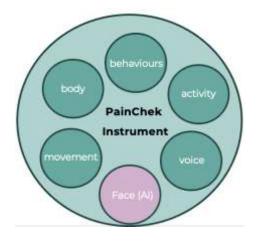




PainChek used in adults unable to verbally communicate (e.g. dementia)









PainChek used in adults unable to verbally communicate (e.g. dementia)

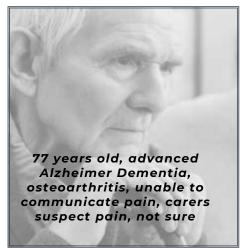




Relevance for pharmacists delivering pharmaceutical care e.g. medication review...

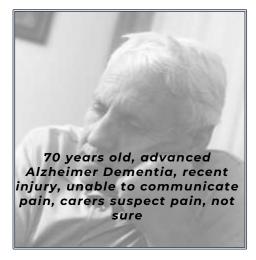


John



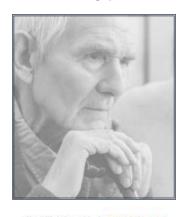
David





HOW WOULD YOU MANAGE THEIR PAIN?

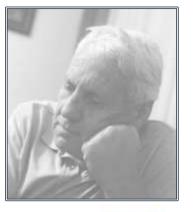
John



PainChek Score 14, Moderate at A PainChek score between 12 and 16 is classified as Moderate Pain

PainChek®	
Pain Score	Pain intensity
0 to 6	No Pain
7 to 11	Mild Pain
12 to 15	Moderate Pain
16 and over	Severe Pain

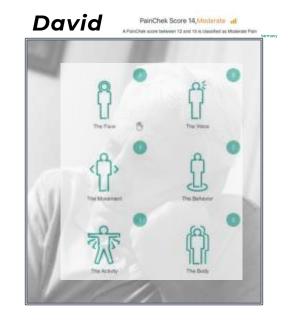




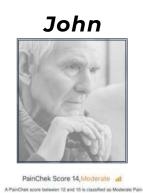
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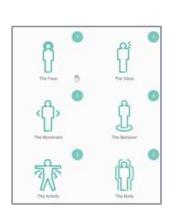
HOW WOULD YOU MANAGE THEIR PAIN?











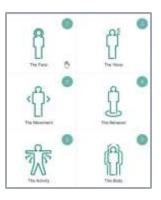


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David





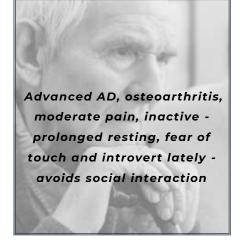




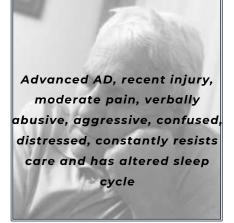
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John's pain experience



David's pain experience



HOW WOULD YOU MANAGE THEIR PAIN?

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Scotland evidence...



21 facilities in Scotland across phases 1 and 2.

Key results:

- Approximately 10,000 pain assessments
- 224 assessing users

Source: Nyangu I, Campbell K, Dunham M, Samuriwo R, Thompson K. Evaluation of a Digital Solution for the Assessment and Management of Pain in Scottish Care Services. Edinburgh Napier University. Digital Health and Care Innovation Centre. April 2025

Scotland evidence...



Medication reductions

Other outcomes

Antipsychotics - 33%

Anxiolytics - 19%

Antidepressants - 21%

Reductions in falls - 40%

Dependency and care needs - 27%

BMI increase - 47%

Source: Nyangu I, Campbell K, Dunham M, Samuriwo R, Thompson K. Evaluation of a Digital Solution for the Assessment and Management of Pain in Scottish Care Services. Edinburgh Napier University. Digital Health and Care Innovation Centre. April 2025 Read the full report via this link: https://www.dhiscotland.com/resources/evaluation-of-a-digital-solution-for-the-assessment-and-management-of-pain

Considerations...



- Technical performance of algorithms...
- Patient safety and data errors
- Equitable AI
- Patient trust
- Data privacy, data security and patient consent
- Data biases
- Expenses to integrate solutions in pharmacy
- Education and training...



Hybrid intelligence considerations



Human intelligence with human superpowers?

Hybrid intelligence OUTPUT

Artificial intelligence
intelligence

All beyond human intelligence?

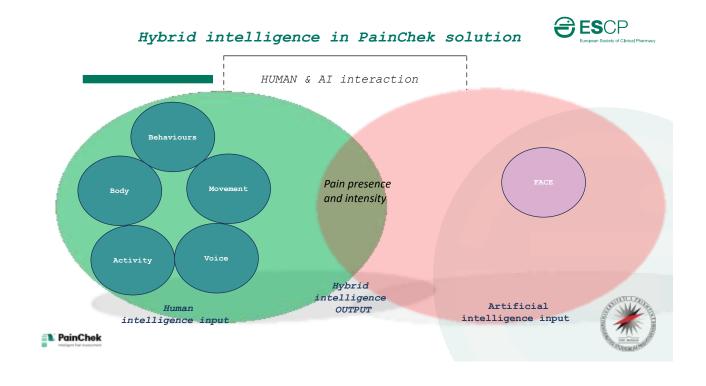
Hybrid intelligence considerations



- Symbiotic relationship
- People, data & Al augment each other's strengths
- Human on the 'driving seat'
- Al extends human capabilities
- Al does not replace human judgement







Understanding realistic expectations



Al not magic

Digital solution & AI part of the team – not a HP replacement

Al does not solve all healthcare problems

Digital solution & AI to facilitate focus on 'human superpowers'





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Elementary school teachers picket against use of culculators in grade school. The seathers teel if students use occutators too early, they wen't learn main concepts.

Math teachers protest against calculator use



Thank you

Prof. Kreshnik Hoti

University of Prishtina, Kosovo

Contact: kreshnik.hoti@uni-pr.edu

